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NEWS RELEASE



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Aviation Occupant Safety Receives Warm Reception from Biz Jet OEM's at NBAA

Sterling Heights, Michigan USA November, 2012 –Aviation Occupant Safety, LLC (AOS) the joint venture between two global safety restraint industry leaders: Aircraft Belts, Inc. (ABI) and Key Safety Systems (KSS) was greeted with tremendous interest and attention in its first presence at the 2012 NBAA convention.

AOS's business mission is to introduce world class and proven automotive inflatable safety technology to the general and business aviation market.

During the October three-day NBAA meeting and convention in Orlando, AOS had several meetings with key representatives from airframe and seat manufacturers to discuss and present the vision AOS has for improving the safety of passengers and crew in today's business aircraft.

Rick O'Quinn, AOS' Sales Manager, was very positive with the OEM feedback they received as well as the resulting planning steps initiated for product development with several airframe and aircraft seat manufacturers.

"AOS has been working hard to bring our engineering data and vision to the marketplace. NBAA was our opportunity to have continued serious discussions with manufacturers over the need in bringing forward facing and side facing inflatable solutions to aviation. We ended the show with more than one OEM request for a production proposal. Literally, each manufacturer we spoke to urged AOS to continue communicating with them. This is tremendously encouraging and clearly validates the quality of our design, engineering, manufacturing, and testing data."



SAFETY SOLUTIONS
for Aviation

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For more information visit their website <http://aviationoccupantsafety.com/>

About Key Safety Systems ~

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including airbags, seatbelts, and steering wheels. Their products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS also utilizes their products and technical experience to supply a wide variety of non-automotive businesses including military and commercial vehicles. The KSS worldwide headquarters and USA technical center are in Sterling Heights, Michigan.

About Aircraft Belts, Incorporated ~

Since 1981 Aircraft Belts, Incorporated (ABI) has been a leader in developing and manufacturing aircraft safety restraints. ABI provides aircraft belts and restraints to many aircraft manufactures including Cessna, Bell-Boeing, Agusta, Piaggio, Twin Commander, Sikorsky and several military programs. The company provides restraints (re-web and new) to Gulfstream, Bombardier, Dassault, Embraer, Hawker and to many other interior completion centers in the aftermarket through their repair station. ABI operates from a 70,000 Sq. foot facility located in the Raleigh/Durham area of North Carolina.

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